



Top 6 Reasons One Water Ensures Marble Falls a Self-Reliable and Predictable Water Future

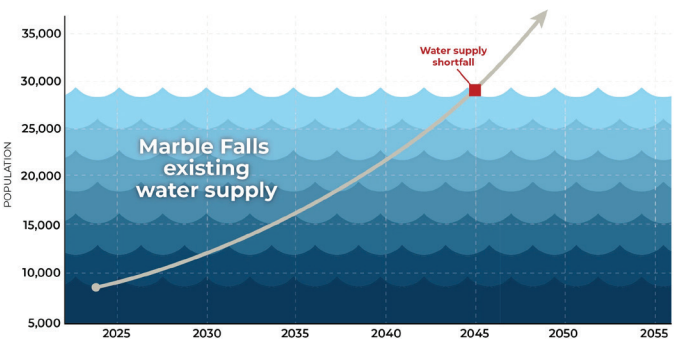
Marble Falls has launched the **One Water Plan**, a comprehensive approach that connects and optimizes all water sources through improved conservation, treatment, and reuse. One Water will provide Marble Falls with water independence for generations because it will create a new water source for the City without incurring the costs of building new lakes or expanding existing ones.

1. Ensures Long-Term Water Security

With the population expected to double by 2040, One Water will ensure the City has a self-reliable and predictable water supply despite rapid growth, climate challenges, and limits on the amount of water LCRA can provide Hill Country municipalities.

2. Creates Water Independence

BA water supply study based on projected moderate population growth of 6% annually indicates Marble Falls could run short of water by 2045 if new water sources are not secured. One Water is an innovative and comprehensive solution to increase the City's water supply and reduce dependence on the Highland Lakes system.



*Projection assumes an annual population growth rate of 6% and a majority of supplies provided by the Highland Lakes system. If population growth exceeds this rate, available water supplies from the Highland Lakes system may be exhausted before 2045.

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3. Advanced Water Recycling Creates New Supply

Future phases of One Water include piloting and building an advanced water purification plant to treat and recycle water to meet drinking standards, creating a new, self-reliable supply.

4. Innovative Funding Solutions

One Water is funded through a combination of state and federal grants, low-interest loans, and impact fees, making it a cost-effective and financially sustainable approach for residents, businesses and developers.

5. Cost-Effective Infrastructure

Creating a new water supply through reclamation and reuse is the most cost-efficient solution to ensuring water reliability/predictability.

6. Guarantees Economic Viability and Quality of Life

A stable water supply is essential for Marble Fall's economic health. By securing water for the future, One Water attracts and sustains local businesses and development and continues our excellent quality of life.

